

Expanding Access to Higher Education for Indiana Students



Update

Summer 2009

2009 Hoosier Heroes Celebration Honors Indiana's Outstanding Achievers

The 2009 Hoosier Heroes student winners, their Heroes, and outstanding Indiana Dollars for Scholars chapters were honored at the Hoosier Heroes Celebration on May 7th, at the Scottish Rite Cathedral in Indianapolis.



Service Category sponsor representative Clarence Crain from the Lilly Endowment with winner Susana Bickel and her hero K. David McKee



Former Indiana Superintendent of Public Instruction Suellen Reed served as Master of Ceremonies for the 2009 Hoosier Heroes Celebration.



Business Category Hero Steve Varys was nominated as a Hoosier Hero by his son James Varys.



Catherine Wingstrom won a Hoosier Heroes scholarship in the Science & Technology Category for her father Greg Wingstrom, an environmental scientist.



Business Category winner Nathan Baker and hero Dean P. Baker.



Education & Personal Inspiration Category winner Ryan Eller and his Hoosier Hero Don Bales, Jr.



Carl Dalstrom, President and CEO of USA Funds (event sponsor) greets guests at the Hoosier Heroes Celebration.



Arts & Athletics Category winner Lindsey Keiser with her hero Irvin Pratt and category sponsor representative Sue Anne Gilroy, Executive Director of the St. Vincent Foundation

Thank You Hoosier Heroes 2009 Sponsors!

Event Sponsor:



Category Sponsors:



Bronze Sponsor:



Media Sponsor:



Special Thanks:



Update
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for SCHOLARS



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MESSAGE FROM
THE INDIANA DOLLARS FOR SCHOLARS
CHAIRMAN OF THE BOARD:



As I write to you this year it is with a mixed message of celebration of another successful year for Indiana Dollars for Scholars tempered by the sobering reality of the difficult economic times we are all experiencing in our personal and professional lives.

While Indiana DFS, through the tireless efforts of over 100 chapters state-wide, awarded over \$2.6 million in scholarships to over 3,500 students, the current economic downturn has affected all facets of our lives. Once strong institutions and global businesses are struggling for survival. Once employed workers are seeking new jobs or are returning to higher education to acquire new job skills hopefully leading to employment.

Now more than ever the role you all play in supporting and keeping strong the DFS chapters across Indiana has never been more important. In a recent 2008 state report card on higher education titled "Measuring Up 2008" Indiana received a grade of "F" for affordability of higher education. In short, higher education in Indiana has become less affordable for students and their families. Poor and working-class families must devote 43% of their income, even after financial aid, to pay for costs at public four-year colleges. We have to do better for the youth of Indiana, for the future of Indiana.

That's where the hard but rewarding work of Dollars for Scholars chapters comes in. Every dollar you raise, every scholarship you award, makes a difference in the overall success of Indiana youth. I applaud you for your ongoing dedication to your chapter and to the young people you serve. Collectively we can make a difference, one dollar...one scholarship at a time.

As you will read later in this update, we celebrated our fifth annual Hoosier Heroes program in early May once again honoring 10 outstanding Hoosier students and their inspiring heroes. We also announced our chapter awards recognizing outstanding accomplishments this past year in six different categories. Congratulations to the all the chapter award winners!

In closing let me repeat something I have said before...the role of the Indiana DFS Board and the regional staff is to help you in any way we can to be successful and serve the youth of Indiana in realizing the dream of post secondary education and a better life. Please let the DFS Board or the regional staff, under the outstanding leadership of Don Setterlof, know how we can help.

Thank you again for all you do for Dollars for Scholars!

All the best in 2009 for continued success!

Robert C. Ballard
Indiana Dollars for Scholars Board Chair



PEOPLE ARE TALKING...

"Got to meet local chapters we can talk to for ideas and help." –

Unknown, Highland

"Fundraising ideas were great."

– Trish Sarkisian, Valparaiso

"This training session was great. ... I wanted to go to them all!..."

– Jean Malon, Hanover

...about Indiana Dollars for Scholars' Regional Training Sessions

The Regional Training Sessions feature:

- ◆ Free registration
- ◆ A chance to win a \$500 scholarship for your chapter
- ◆ Networking
- ◆ Workshops that can help your chapter work more efficiently and effectively including topics such as:
 - ✓ Recruiting/Sustaining board volunteers
 - ✓ Fundraising
 - ✓ How to Effectively Utilize the Online Chapter Portal

Come see what chapter volunteers throughout the state are talking about. Mark your calendars for one of the following tentatively scheduled **Regional Training Sessions**:

Evansville, IN - Ivy Tech
Wednesday, October 28, 2009

Seymour, IN - Ivy Tech
Tuesday, November 17, 2009

Elkhart, IN -TBD
Thursday, December 3, 2009

DON'S DIALOGUE

The current state of the economy has people posing a number of questions about how the economic downturn will affect their homes, livelihood, and future goals. Chief among those goals is the ability to finance a higher education. Every day I meet parents and families who are struggling to pay for tuition and students who are making difficult decisions about where to attend or whether to even pursue a postsecondary education at all based solely on cost. By no means am I suggesting that Dollars for Scholars has all the answers, but with dedicated chapter volunteers, an effective regional board and staff, and the outstanding resources of Scholarship America, we do have the ability to help the increasing numbers of families and students in need of financial assistance.

The Collegiate Partners Program is an extremely valuable resource. No other scholarship organization has a program like this. These institutional partners are committed to supporting Dollars for Scholars' private sector scholarships by insuring that those dollars will not be used to reduce students' previously awarded need-based institutional grant aid.

Our Collegiate Partners understand the importance of retaining and graduating students with marketable credentials. Students who leave college after one year miss out on the many benefits that completion of a postsecondary degree affords. While it is great to give a scholarship for that first year, renewable scholarships can be essential to helping students complete their postsecondary program. I have been encouraged by the number of our chapters (close to 40%) that do make renewable scholarships available to their student recipients.

All the current research reinforces the idea that the most common reason students drop out of higher education is due in large part to financial pressures. The most difficult time for students tends to be between their first and second year of a postsecondary education. A huge benefit that our *Matching Collegiate Partners* offer is that they will match chapter awards regardless of the year of enrollment, which means our chapters have a simple tool to help local students complete their postsecondary programs. It is my hope that more of our chapters will offer renewable scholarships, if only for the second year. By doing so, I am convinced that your scholarships will make an even greater impact!

For the first 50 years of Dollars for Scholars' existence, the focus has been on raising the "Dollars" and our chapters have been quite successful. In the next 50 years, we will place much more emphasis on the "Scholars" and ensuring they graduate with a postsecondary degree that will enable them to secure the gainful employment that will enhance their ability to support the chapters that once gave to them.

Don Setterlof
Executive Director



CONGRATULATIONS TO THE 2009 HOOSIER HEROES STUDENT WINNERS AND THEIR HEROES

Indiana Dollars for Scholars is proud to announce the 2009 Hoosier Heroes student winners and their Hoosier Heroes. Each of these students will receive \$2,000 in scholarship awards and each Hero will have a \$2,000 scholarship to designate to an Indiana high school or Dollars for Scholars chapter, which will be presented in his/her name to a graduating senior (*each scholarship includes a \$1,000 USA Funds match*).

ARTS & ATHLETICS

Kortney Davis
Jeffersonville High School
Jeffersonville
Hero: Bette Flock

Lindsey Keiser
Benton Central Jr./Sr. High School
Otterbein
Hero: Irvin Pratt

BUSINESS

Nathan Baker
Rochester High School
Rochester
Hero: Dean P. Baker

James Varys
Benton Central Jr./Sr. High School
Otterbein
Hero: Steve Varys

EDUCATION & PERSONAL INSPIRATION

Ryan Eller
Lowell High School
Lowell
Hero: Don Bales, Jr.

Mindi Lee Hoffman
Columbia City High School
Columbia City
Hero: Jodi Kay Hoffman

SCIENCE & TECHNOLOGY

Delaney Moore
Westfield High School
Westfield
Hero: Holly Moore

Catherine Wingstrom
Westview High School
Wolcottville
Hero: Greg Wingstrom

SERVICE

Susana Bickel
Cardinal Ritter High School
Indianapolis
Hero: K. David McKee

Erin Helmuth
Bethany Christian High School
Elkhart
Hero: Sarah Thompson



Arts & Athletics Category winner Kortney Davis with her hero Bette Flock and Sue Anne Gilroy, Executive Director of the St. Vincent Foundation.



Science & Technology Category winner Delaney Moore with her hero and mother Holly Moore.



Education & Personal Inspiration Category winner Mindi Hoffman with her mother Judy Hoffman.



Service Category sponsor representative Clarence Crain from the Lilly Endowment with winner Erin Helmuth and her mother Sonja Gyori-Helmuth.

AWARD-WINNING CHAPTERS HONORED AT 2009 HOOSIER HEROES CELEBRATION

Best Chapter (tie)

Bluffton/Southern Wells
Dollars for Scholars
and
South Gibson
Dollars for Scholars

Best New Chapter

African Americans of
Hamilton County
Dollars for Scholars

Most Improved Chapter

Norwell
Dollars for Scholars

Most Innovative Programming

Oasis of Hope
Dollars for Scholars

Outstanding Fundraising

Lake Central
Dollars for Scholars

Outstanding Volunteer

Debbie Busching
South Dearborn
Dollars for Scholars

BOARD SPOTLIGHT: Lorene Burkhart



Lorene Burkhart was elected to the Indiana Dollars for Scholars Board of Directors in November, 2007. Her long term commitment to the community, philanthropy and to education have proven to be a valuable asset to the organization.

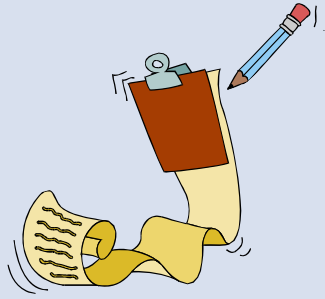
She is well known for her board service to the arts and women and girl serving organizations, and was a founder of Meals on Wheels in Indianapolis. Through her fundraising efforts, organizations have raised millions of dollars.

Her alma mater, Purdue University, received a \$1 million gift from her to establish the Center for Families, which provides research based data to legislators and other people about families in Indiana. Lorene has two honorary degrees from Purdue University and the University of Indianapolis, where she was a trustee for 14 years. Serving on the Board of Indiana Dollars for Scholars provides yet another opportunity for her leadership skills.



2009 Best Chapter Winner (tied with Bluffton/Southern Wells Dollars for Scholars) South Gibson Dollars for Scholars
Left to right: Elaine Tenbarge, Treasurer; Kathy Parks; Stu Parks, President; Dr. Stacey Humbaugh, Superintendent of Schools for South Gibson School Corporation; Don Stansberry, Vice-President; Shara Walker, Board Member; Roberta Silva, Guidance Counselor and Board Member.

WHAT'S NEW? THE CHAPTER RECIPIENT LIST—



It's New and Improved!

Scholarship America has made the following changes to both the Chapter Recipient List form and the process for receiving and returning the form in an effort to save time and money and provide more value to our Collegiate Partners, which is a benefit for you and your scholarship recipients:

New Environment-Friendly Format - The Chapter Recipient List has gone green and can be accessed on the Chapter Portal (<http://chapterportal.saportal.org>). This saves Scholarship America money on postage and paper—which will help save a few trees. But the savings doesn't stop there. In its new format, you can complete the Chapter Recipient List on the computer, save the document, and return it to the Scholarship America office via e-mail. *No paper or postage for you either!*

New Data – For each recipient, you are asked to make a selection for gender and ethnicity. This information is valued by our Collegiate Partners. It will also be valuable in Scholarship America's ability to fund raise for our chapters as well as plan for new program support and improvements. Your chapter may also find this data collection helpful for your own fund raising and planning efforts.

New Due Date: June 30, 2009 – Our Collegiate Partners have told us that they would like to receive information on scholarship recipients earlier. This allows their financial aid and student admissions staff to better assist your scholarship recipients. Our ability to add this kind of value to our Collegiate Partners program will lead to increased retention with our current partners, as well as the opportunity to add new colleges to our list of partners. A strong Collegiate Partner program helps our chapters and ultimately the students who receive scholarships from Dollars for Scholars. In addition, the earlier due date helps you close out the current scholarship award year before starting a new one. Thank you in advance for returning your completed Recipient List form by the new due date: **June 30, 2009**.

New Ways to



Looking for ways to boost your scholarship bucks? Check out the opportunities below. And don't forget to visit the Chapter Portal for more great fundraising ideas!

Accept Contributions Online Anytime

Now, your chapter can accept donations quickly and easily through ScholarshipAmerica.org. Visitors to the site's [donation form](#) are offered the option to donate to their local chapter, their regional office, or where the funds are needed most. (Funds donated in the latter category will help with national efforts to support chapters.)

When donors choose their local chapter, they'll be able, with two simple clicks, to specify that their donation will go directly to you -- it's just that easy.

Check it out at ScholarshipAmerica.org. Just click on "Donate" and follow the prompts. If your chapter isn't on the list, [contact esalmon@scholarshipamerica.org](mailto:esalmon@scholarshipamerica.org) to insure we have your most up-to-date information in our Chapter Database.

Celebrate & Educate

In honor of my mother's 70th birthday we threw her a surprise party and in lieu of gifts everyone donated to a scholarship fund. The first year we awarded two \$250.00 scholarships to seniors at Milan High School. My siblings and I continue to donate for birthdays and holidays each year to help build the scholarship fund—Debbie Busching, 2009



Outstanding Volunteer

Coming soon to www.indianadollarsforscholars.org more info on ways to ***Celebrate with Education!***

ANNOUNCING THE 2009 INDIANA COLLEGIATE PARTNERS

The following is a listing of the **2009 Indiana Collegiate Partners**. These Collegiate Partners help increase the value of Dollars for Scholars scholarships. All Collegiate Partners have made commitments that Dollars for Scholars scholarships will be used first to fill any unmet need remaining after the institution's initial financial aid package has been calculated. If no unmet need exists, Collegiate Partners have further agreed that the first \$2,500 in Dollars for Scholars scholarships will not be used to reduce institutional grant assistance. **Matching Partners** (*those indicated with an asterisk*) are Collegiate Partners that make further commitments to students who have unmet need by agreeing to match scholarship awards coming to their campuses from Dollars for Scholars community scholarship foundations. Visit www.indianadollarsforscholars.org to download the complete **2009 Collegiate Partner Directory**.

Anderson University	Ivy Tech Community College of Indiana
Ball State University	Lincoln College of Technology
Butler University	Manchester College*
DePauw University	Marian College
Earlham College	Martin University
Franklin College*	Oakland City University*
Goshen College	Purdue University Calumet
Grace College	Purdue University West Lafayette
Hanover College	Rose-Hulman Institute of Technology
Huntington University*	Taylor University*
Indiana Institute of Technology*	Trine University
Indiana State University	University of Evansville
Indiana University Bloomington	University of Indianapolis
Indiana University Purdue University- Fort Wayne	University of Notre Dame
Indiana University Purdue University- Indianapolis*	University of Saint Francis*
Indiana Wesleyan University*	University of Southern Indiana
	Vincennes University*
	Wabash College



ScholarShop[®] is a curriculum and multi-media resource center designed to motivate and prepare young people for postsecondary education. It was created by a team of curriculum specialists with input from high school teachers and counselors, officials from postsecondary institutions, parents, and students. The program provides a fresh way of approaching career and postsecondary exploration. The curriculum helps students learn about themselves, career opportunities, colleges and other postsecondary schools in a fun and interactive environment.

ScholarShop Grants Available Now

Call 866/877-1172 or email nalexander@scholarshipamerica.org today!

F • Y • I



to get **CONNECTED**

The Chapter Portal is a great tool for accessing Dollars for Scholars information, resources, and report forms as well as networking with other chapters nationwide.

To get connected email Deb Fichtner at dfichtner@scholarshipamerica.org to establish your new username and password.



June 30th

New Deadline for Chapter Recipient List
(More details on page 6)

Share Your Chapter Special Events and Student Success Stories!

Send your information, stories, and photos to:

Indiana Dollars for Scholars
10475 Crosspoint Blvd., Suite 230
Indianapolis, IN 46256-3323

Or e-mail nalexander@scholarshipamerica.org